



Waynesboro City Council Agenda Briefing

Meeting Date:	January 27, 2020	Staff/Council Member(s): Michael G. Hamp II, City Manager; Gregory Hitchin, Director of Economic Development and Tourism
Agenda Item #	9	
Resolution#		
Department:	Economic Development and Tourism	
Subject:	Creation of a Technology Zone in the City of Waynesboro	

Background: At the July 8, 2019 City Council work session economic development staff presented the concept of a "Technology Zone" (TZ) as a business attraction and expansion marketing tool. As allowed by VA Code 58.1 – 3850 and 58.1 – 3245.12, a TZ is a geographically defined area(s) of the city, targeting technology businesses and allows for business incentives. Following our normal protocol, the business incentives proposed would be reimbursements of taxes and fees paid based on the quality and quantity of jobs and capital investment.

Council members unanimously confirmed to staff to further develop the program. Staff will present the TZ program including proposed districts within the City, definition of technology business (for the purpose of the TZ), incentives, benefits, and marketing calendar.

City Manager's Recommendation: Introduce ordinance to create a Waynesboro Technology Zone

Suggested Motion(s):

Attachments:

Ordinance

WAYNESBORO TECHNOLOGY ZONE ORDINANCE

APPENDIX A

Area One – Downtown

Central Business District includes area within these boundaries

- Arch Avenue from Federal Street to W. Broad Street
- Federal Street from Arch Avenue to Church Street
- Church Street from Federal Street to W. Broad Street
- W. Broad from Arch Avenue to Church Street
- Plus Parcel ID 45-2-23

Area Two – Lew Dewitt Blvd

Parcel ID numbers

- 30-2-6
- 30-2-7
- 31-6-1
- 31-6-2
- 31-6-3
- 31-6-4
- 31-6-5
- 31-6-9
- 31-6-10
- 31-6-14
- 31-6-15
- 31-6-16
- 31-6-17

Area Three – Waynesboro Commerce and Industry Park and surrounding areas

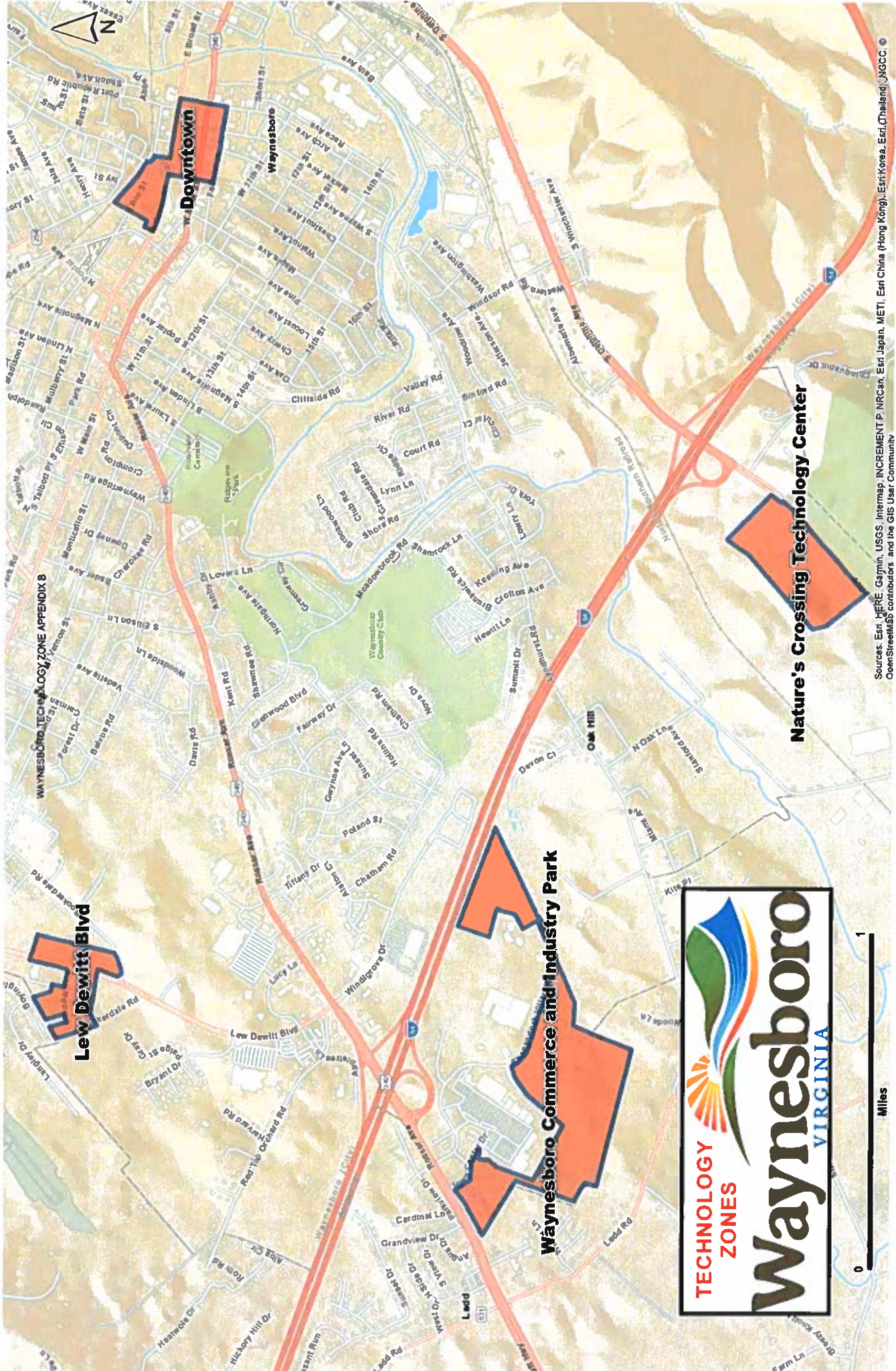
Parcel ID numbers

- 59-1-1
- 60-1-56
- 60-1-56B
- 61-1-2
- 61-1-102

Area Four – Nature’s Crossing Technology Center (portion)

Portion of parcel ID 72-4-16A1

Eastern portion of parcel, 1,000 feet from S. Delphine Avenue



WAYNESBORO TECHNOLOGY ZONE APPENDIX B

Lew Dewitt Blvd

Downtown

Waynesboro Commerce and Industry Park

Nature's Crossing Technology Center



Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), JGC, OpenStreetMap contributors, and the GIS User Community

WAYNESBORO TECHNOLOGY ZONE ORDINANCE

APPENDIX C

MATRIX TO DETERMINE INCENTIVE TABLE					
Number of Employees	% of City Ave wage	Capital Investment			
		\$75K-\$1M	\$5M-\$20M	\$20M-\$50M	>\$50M
3 to 24	100%	A	B	C	D
	150%	B	C	D	E
	200%	C	D	E	F
> 25	100%	D	E	F	G
	150%	E	F	G	H
	200%	F	G	H	J

MATRIX SHOWING INCENITVES BY TABLE LETTER										
Incentives	Incentive Table	A	B	C	D	E	F	G	H	J
Building Permits	first 12 months	40	45	50	55	60	65	70	75	80
Zoning Review Fee	first six months					60	65	70	75	80
Site Devel. Fees	first six months					60	65	70	75	80
Utility Hookup	initial construction					30	35	40	45	50
Business License	Year 1	40	45	50	55	60	65	70	75	80
	Year 2	40	45	50	55	60	65	70	75	80
	Year 3	30	35	40	45	50	55	60	65	70
	Year 4					30	35	40	45	50
	Year 5					20	25	30	35	40
Business Personal Property and or Machinery and Tools Tax	Year 1	40	45	50	55	60	65	70	75	80
	Year 2	40	45	50	55	60	65	70	75	80
	Year 3	30	35	40	45	50	55	60	65	70
	Year 4					30	35	40	45	50
	Year 5					20	25	30	35	40
Real Estate	Year 1	60	65	70	75	80	85	90	95	100
	Year 2	50	55	60	65	70	75	80	85	90
	Year 3	40	45	50	55	60	65	70	75	80
	Year 4					40	45	50	55	60
	Year 5					20	25	30	35	40

