

ORDINANCE NUMBER 2020-



AN ORDINANCE APPROPRIATING A VIRGINIA TOURISM CORPORATION GRANT IN THE AMOUNT OF \$7,500 TO THE GENERAL FUND, TO REIMBURSE FOR ADVERTISING EXPENDITURES IN THE TOURISM DEPARTMENT, FOR THE FISCAL YEAR ENDING JUNE 30, 2020, AS HEREIN SPECIFIED

BE IT ORDAINED, by the Council of the City of Waynesboro, Virginia:

That the following sums of money be and the same are hereby appropriated as herein specified for the year ending June 30, 2020, totaling \$7,500.

Section I – General Fund

Paragraph 1. To the General Fund, for advertising expenditures, \$7,500 is appropriated to be apportioned as follows:

1108151	Advertising	\$7,500
	736001 Undesignated	

Paragraph 2. The above appropriation will be provided for by the following revenue:

1100518	Community Development	\$7,500
	518111 Foundation Grants	

INTRODUCED:

ADOPTED:

EFFECTIVE:

CLERK

MAYOR

APPROPRIATION ORDINANCE REQUEST FORM

Name of Requestor	Greg Hitchin	Date of Request	12/19/19
Authorized Signature		Date of Authorization	

Purpose of Appropriation Request
(Briefly describe what you plan to purchase and why)

Return VTC grant reimbursement funds to tourism operating budget. The City received a \$50,000 matching grant in summer of 2018 to assist with the new tourism website, visitor guide print and digital, digital advertising, and social media marketing. This request will cover the last two reimbursement requests. Funds were appropriated in FY19 for the whole grant, but were not all received and therefore, the balance needs to be re-appropriated in FY20.

Line Item Description	Line Item Number	Project Code	Amount
Undesignated Advertising	1108151-736001		\$7,500

Source of Revenue
(Briefly describe source of funds including agency name and anticipated receipt)

Virginia Tourism Corporation Marketing Leverage Grant

Is a local match required?		If so, indicate source of local match.

Line Item Description	Line Item Number	Project Code	Amount
Comm Dev/Foundation Grants-Grant reimbursement check	1100518-518111		\$7,500

